**The Video ART International Festival**

**Regulation**

The competition festival is intended for all high schoolers and students between the ages of **15 and 20**, who are passionate about **cinematography** in its various forms, as they will be given the opportunity to express themselves through art in an institutional environment.

Normally, participating teams consist of one or two students and a coordinating teacher. If the students are above the age of 18, they can participate by themselves.

The contest’s sections are:

* Short films
* Spots

The **short films** section includes cinematographic creations with a running time of a maximum of 15 to 20 minutes in which the students have total artistic liberty when it comes to choosing a subject: ***family, school, love, journeys (travel stories), cinematographic essays, games, trips (individually or in groups), documentaries (subjects of cultural, social, literary, artistic, folkloric, ethnographic interest, social relationships, contemporary issues, etc.)****.* The short films will be scored based on the originality of the chosen subject, the quality of the literary text/dedicated documentary, and the means of artistic production (screenplay, directing, visual and sound effects, acting performances - if applicable-, scenography, etc.).

The **spots** section includes video clips with a duration of up to **60 seconds**, on diverse subject matters:

1. **social issues** (preventing or raising awareness about social problems which have an effect on society: *drug use among young people, social juvenile delinquency, combating poverty and illiteracy, the life of the local community, unique moments, interethnic coexistence, etc.);*
2. **short humoristic creations** (*satires, jokes, comedy sketches, etc.*);
3. **promoting reading to teenagers** (*new editorial appearances, bringing old classics back into focus, etc.*);
4. **promoting good deeds to teenagers** (*environmentalism, volunteering, etc.*).

The spots will be scored based on their mobilizing and/or determinative character, comedic character, as well as their cinematographic qualities.

**NOTE**: The participants can choose almost any subject in both sections, which grants them the liberty to tackle various topics. The only condition is that the chosen subject must be appropriate for their age.

The stages of the festival are as follows:

**The 1st stage (the county stage): The making of the film projects**

During this stage, whose duration is determined at county level, the potential contestants, assisted by their coordinating teachers, create the short films and spots, following the rules imposed by the current Regulation, ensuring that they respect the aforementioned time limits. In the case of a county level agreement between the coordinating teachers, a preselection can be organized with the aim of eliminating the projects that blatantly do not respect the rules and, on the other hand, of submitting only the creations deemed as most valuable. If no agreement takes place, the international jury, will make this selection and decide which teams reach the final stage.

**The 2nd stage: Submitting the films**

The films can be submitted online until the **25th of May 2022**, at the email address [clubvideoart@gmail.com](mailto:clubvideoart@gmail.com). If the file size is too large, a specialized file transfer service, such as WeTransfer or MyAirBridge, can be used.

**The 3rd stage: The national and international judging**

Between the 26th and the 30th of May 2022, a jury consisting of important figures in cinematography from Romania and abroad (members of The Executive Committee of The International Union of Amateur Cinematography – **UNICA**). The jury will decide the final hierarchy of the **20 nominated teams**.

**The final stage:**

Between the 2nd and the 5th of June 2022, the first 10 nominated teams in each section, both from Romania and abroad, will have to create a short film over the course of 2 days, during a dedicated trip, on a topic decided by the international jury. The obtained score for this movie will represent 20% of the final score, which will determine the international hierarchy.

The **VideoART Awards Ceremony 2022** will take place during the afternoon of the **4th of June**.

**Note**: For the participants from Romania and abroad who cannot attend this event due to personal reasons, the ceremony will be broadcasted on the VideoART Club’s YouTube channel and Facebook page.

**Terms of Participation**

* The young participants from Romania and abroad must be enrolled in the participating educational institutions. The participants do not need to be accompanied by a coordinating teacher if they are above the age of 18 or if one of the members of the team is above the age of 18 and they take full responsibility for another member who is a minor.
* Participants from outside of Romania who are minors may participate individually, as independent cinematographers, without necessarily needing to represent an educational institution or club. In this case, they must be accompanied by an adult who takes full responsibility for them during the entirety of their stay in Romania (in accordance with European legislation). If they are above the age of 18, this is not mandatory, unless the coordinating teacher wishes to support the team.
* The teams may be made of more students but only 2 of them can participate in the final stage. Usually, the responsibilities would be divided into two categories: the artistic category (screenplay, directing, fictional or nonfictional texts, etc.) and the technical category (sound, image, video editing, etc.).
* The film must fall within the context of the chosen section.
* The implied or explicit message of the film must not affect in any way the public image of a person, school as an institution, generally or particularly.
* Multiple teams from the same high school can participate, each with the possibility of submitting more than one film (spots).
* If a team qualifies for both sections, for the final stage they will need to decide in advance which section they wish to participate in.
* The participating team will be **coordinated by a teacher**.
* The short films and spots must have English subtitles.

**The following are strictly forbidden:**

* the use of obscene language or showing of morally wrong visual contexts;
* the use of racist symbols or of symbols that incite interethnic violence;
* the creation of scenes that could damage the physical or moral integrity of the students.
* The submitted projects must be carried out exclusively by the participating students; the involvement of professionals will lead to the team being disqualified (if this violation of the rules is proved during the final stage of the competition).
* During the first few shots of the film (trailer), the title must appear on screen, followed by the other identifying elements of the team (actors, director, cinematographer, etc.). Contact information will be specified in the **Participation Form** (see **Annex 2**), which will be included in the file sent to the jury, alongside the **film synopsis** (no more than one page).
* The filmmakers must take full responsibility for the copyright of the video, audio, or graphic materials included in their films.

For the final stage of the festival (the film challenge), **the first 10 teams** from both sections will be qualified (nominated), in the descending order of their scores given by the jury.

**All of the activities that will take place during the final stage (the trip dedicated to the filming, promotional materials, folders, accommodation, and meals of the participants from outside the city) are provided by the organizers.**